



COMMUNITY DEVELOPMENT  
FOUNDATION

# COMMUNITY DEVELOPMENT FOUNDATION

Specialized in: Women Empowerment

---

**SINCE 2009**

Organizational Profile

***Specialized in: Women Empowerment***



**COMMUNITY DEVELOPMENT  
FOUNDATION**

**CONNECTING  
WOMEN  
GLOBALLY**

[www.cdffoundation.net](http://www.cdffoundation.net)



# TABLE OF CONTENTS

The graphic consists of five horizontal colored boxes stacked vertically on the left. Each box contains a number in a white circle, a title, and a brief description. To the right of each box is a black arrow pointing to a vertical line. The vertical line has five colored circles corresponding to the items: blue, brown, purple, green, and purple.

<b>01</b>	<b>About Us</b> HISTORY, A MESSAGE FROM THE FOUNDER, MISSION, VISION GOALS AND OBJECTIVES THEORY OF CHANGE	→	●
<b>02</b>	<b>Empowerment Analysis</b> SECTORS, MODELS, PROJECTS	→	●
<b>03</b>	<b>Our Goals &amp; Strategy</b> FROM LOCAL TO GLOBAL	→	●
<b>04</b>	<b>Our Projects</b> BRIEF OF EACH PROJECT PARTICIPATING AS PARTNERS AND INDEPENDENT AS WELL	→	●
<b>05</b>	<b>Our Way Forward</b> BUSINESS CHANNEL PARTNER	→	●

## MESSAGE FROM THE FOUNDER



**DR. MARIAM KHAN**  
FOUNDER AND PRESIDENT

Since 2009 Community Development Foundation's was struggling for Women's economic empowerment and now recognized CDF Group of nonprofit Companies by four major initiatives of addressing the dire need of economic up-gradation globally. We believe in being innovative by using the latest approaches in information and communication technologies (ICTs) and identifying and resolving current challenges through active participation and engagement of key pillars from the community, civil societies, private and social sectors at a larger scale. CDF alone has secured 50 active partner institutions and platforms which have become our "Smooth Business Partners" through "CDF's Business Channel." CONNECTING LOCAL WOMEN WITH GLOBAL OPPORTUNITIES. As co-founder of Global Women's Development Network GWDN we are majorly focusing on women's empowerment under 10 defined development sectors. Also making progress with agreed specific indicators along with set standards for 500,000 women across the globe. This huge exercise that will enable us to move towards strong networking and partnerships. The vision of this global conference state that "No woman should be denied these choices, A Choice to know, A Choice to learn, A choice to implement, A choice to accelerate, A choice of invest and finally to be able to choose a better life by building stronger and thriving families, communities and nations". We are here to serve these women and highlighting them as shining leaders through this GLOBAL PLATFORM.

## **WHO WE ARE:**

CDF Foundation is an organization dedicated to achieving Women Economic Empowerment from local to global. CDF Foundation was established in 2009 to be the national & International advocate for women's economic rights and development to accelerate progress on achieving ECONOMIC GROWTH and equality of life

## **OUR BACKGROUND AND HISTORY:**

Community Development Foundation (CDF) formed in 2009 under the Societies Act 1860. It created with the vision of empowering women and girls using the latest business skills and technologies to upgrade the local economy through strong and independent community development programs at the grassroots level. We believe in being innovative by using modern approaches in Community Services, Education, Agriculture, Business, Law, Tourism, Peace and Women's Rights, Women with disabilities, Climate Change, Health and Well-being, Safety and Security, Art and Craft moreover women in Investments. Since our inception, we were identifying and resolving current challenges through active participation and engagement of key pillars from the community, civil societies, and private and social sectors at a larger scale. CDF alone has secured 50 active partner institutions and platforms locally and nationally and playing a vital role in a similar subject with 100+ countries' women's leadership which have become our "Smooth Business Partners" through "CDF's Business Channel. "At this time, CDF as an active social enterprise intends to replicate its model globally with support from national and international partners. We aim to use the position and status of women to harmonize families and communities and equalize male-dominated industries for the health and wealth of all people of all colours and all nations united.

## **LEGAL INFORMATION AND CONTACT DETAILS:**

<b>Name Contact Person</b>	Community Development Foundation (CDF)
<b>Registration Number</b>	Mariam Khan Founder and President (CDF) PAK Cofounder and Vice Chairperson (GWDN) USA
<b>Type of Organization</b>	RP/5336/L/S/09/1455
<b>Registered Under</b>	NGO
<b>Certified by</b>	Societies Act 1860
<b>CO founder and Core</b>	Punjab Charity Commission Since 2021
<b>Partner</b>	Global Women Development Network (GWDN-USA) <a href="http://www.gwdn.us">www.gwdn.us</a> <a href="http://www.cdffoundation.net">www.cdffoundation.net</a>
<b>Organization's Agenda:</b>	CONNECTING WOMEN FROM LOCAL TO GLOBAL AND BOOST THEIR ECONOMIC POWERS
<b>Geographical location:</b>	Rural and Semi-urban and Urban areas of Punjab Networking and Partnerships with 70+ Countries
<b>Postal Address</b>	House # 141 Block-B Street # 4 Eden Value Homes ThokarNiyaz Bigh Lahore
<b>Phone</b>	0300-4436039
<b>Email</b>	<a href="mailto:Cdf.mariamkhan@gmail.com">Cdf.mariamkhan@gmail.com</a>
<b>Website</b>	<a href="http://www.cdffoundation.com">www.cdffoundation.com</a>
<b>Major areas of intervention</b>	Addressing 10 defined development sectors and 150+ sectorial partners in Women in Community Services, Women in Agriculture and Trade, Women in Peace and Rights, Women in Health, Women in Education, Women in IT, ICT and High Tech, Women in Businesses, Women in Law, Women in Tourism, Women in Investments



Understanding  
**UNDERSTANDING  
 SOCIAL AND  
 ECONOMIC  
 PROFITABILITY**  
 since 2009



# Mission, vision, and goals for the Community Development Foundation CDF:

## Mission:

To connect and empower women worldwide, fostering economic growth, social equity, and environmental sustainability through collaborative initiatives and capacity-building programs.

## Vision:

A world where women are equal leaders and change-makers, driving inclusive development and prosperity in their communities and beyond.

## Goals:

1. Economic Empowerment: Enhance women's economic opportunities and financial inclusion through entrepreneurship, skills training, and access to markets.
2. Social Equity: Promote gender equality, social justice, and human rights, addressing the unique challenges faced by women and girls.
3. Environmental Sustainability: Support women-led initiatives and projects that conserve natural resources, mitigate climate change, and ensure sustainable livelihoods.
4. Global Connectivity: Foster international partnerships, knowledge sharing, and networking opportunities to amplify women's voices and impact.
5. Capacity Building: Provide training, mentorship, and resources to strengthen women's leadership, entrepreneurship, and community development skills.

## **CORE FOCUS AREAS:**

1. Women's Entrepreneurship and Leadership
2. Sustainable Agriculture and Environmental Conservation
3. Global Health and Well-being
4. Education and Digital Literacy
5. Human Rights and Social Justice

Tagline: Connecting and empowering women from local to global.

This revised mission, vision, and goals statement reflects the organization's expanded scope and commitment to creating a more inclusive, sustainable, and equitable world

for women and girls.

Some of the latest trends and innovations in global community development foundation platform

**Climate Resilience:** Unprecedented funding for climate resilience is fueling opportunities for communities to better understand their vulnerability and develop strategies to mitigate and adapt to climate change.

**Racial Equity Lens:** Applying a racial equity lens to community development ensures that efforts address structural and institutional racism and promote racial equity and inclusion.

**Disaggregated Data:** Collecting and analyzing disaggregated data helps identify disparities and inform decisions to address them.

**Impact Investing:** Impact investing combines financial returns with social and environmental impact, driving community development projects that benefit low-income people.

**Technology and Innovation:** Technology and innovation play a vital role in community development, from online education and training to mobile technology, social media, big data, and artificial intelligence.

**Community Engagement:** Broader partnerships and more engaged communities are crucial for successful community development, involving residents in decision-making and solution creation.

**Sustainable Change:** Community development initiatives should prioritize sustainability and long-term impact, addressing root causes and empowering communities to drive their own initiatives.

**Empowerment and Capacity Building:** Empowering individuals and communities through education, training, and capacity building is essential for community development, enabling them to take ownership and lead initiatives.

**Collaboration and Partnership:** Collaboration among stakeholders, including community members, nonprofits, government agencies, and private sector businesses, is vital for effective community development.



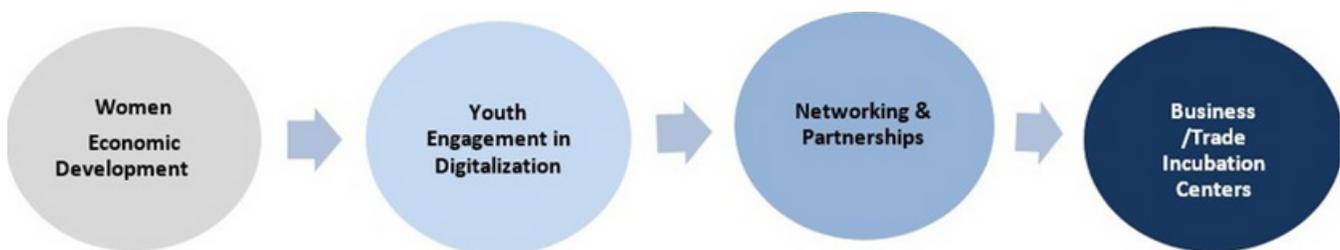
THE MAIN OBJECTIVE OF MAKING WOMEN'S WORK VISIBLE AND CONSIDERING RURAL POWERS & INNOVATIONS TO OVERCOME GEOGRAPHIC CHALLENGES OR ACCESS TO THE SUPPLY CHAIN TO INCREASE PRODUCTION.

## OUR GOALS:

1. **To improve living standard** of the vulnerable communities by networking and partnerships.
2. **To establishing profit generating enterprises** and promote starter ups especially women
3. **To support institutions and other** business related small & medium platforms for socio-economic development
4. **To strengthening nonprofit local institutions** by local networks at level grass roots
5. **To fostering entrepreneurial activities** to form strong linkages with relevant industry for creation of more decent job

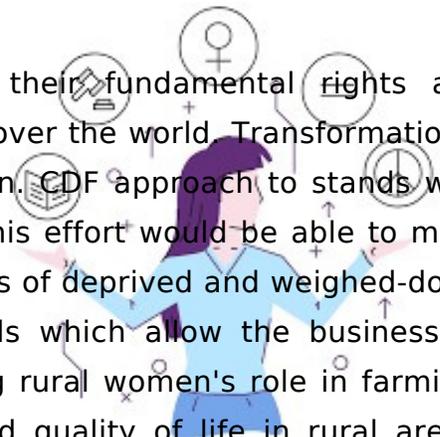


The vision of our organization is to initiate socio-economic change, transform the role of women within the household, family, state, and nation and in the world economy, and support them in gaining economic power, status and economic resources. Our top to down

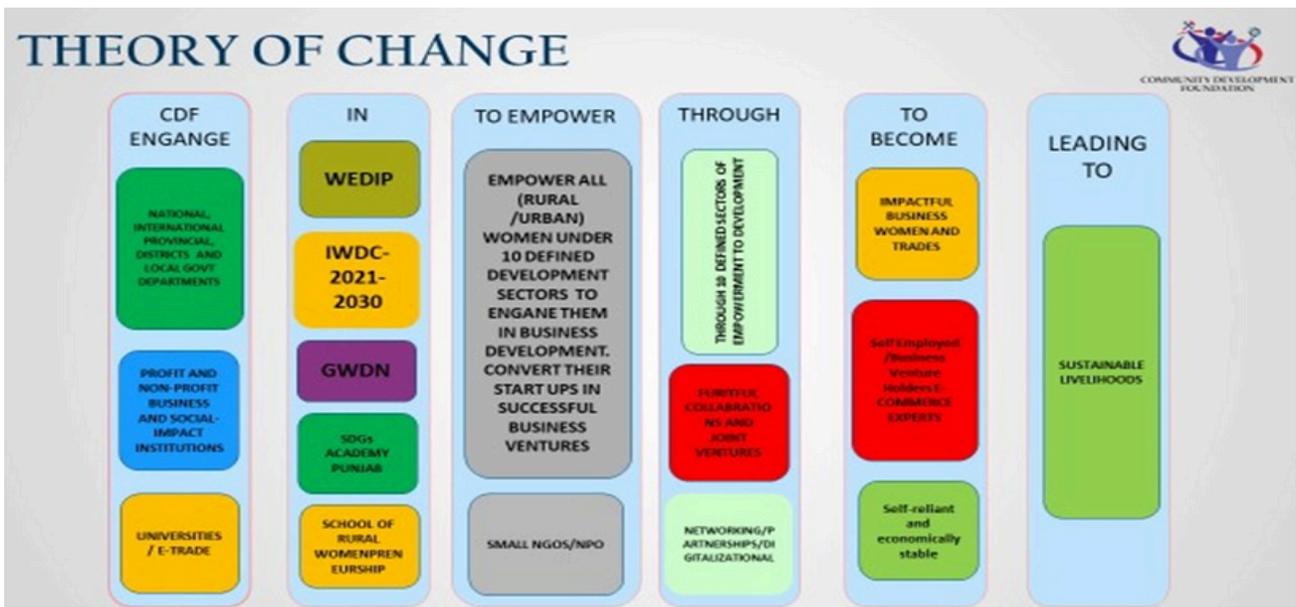


## OUR APPROACH:

Millions of women who are striving for achieving their fundamental rights and approaching and struggling for quality of life status all over the world. Transformational change happens when you start with a solid foundation. CDF approach stands with this empowerment mission and highly confident that this effort would be able to meet its desired objectives of enlightening the lives of millions of deprived and weighed-down women in the world. Promoting rural business models which allow the business to create value and remain financially viable. Highlighting rural women's role in farming, sustaining and improving the economic prosperity and quality of life in rural areas. According to Pakistan's demographics and youth bulge, the population between 18-35 years is the biggest challenge the country faces and the most significant untapped

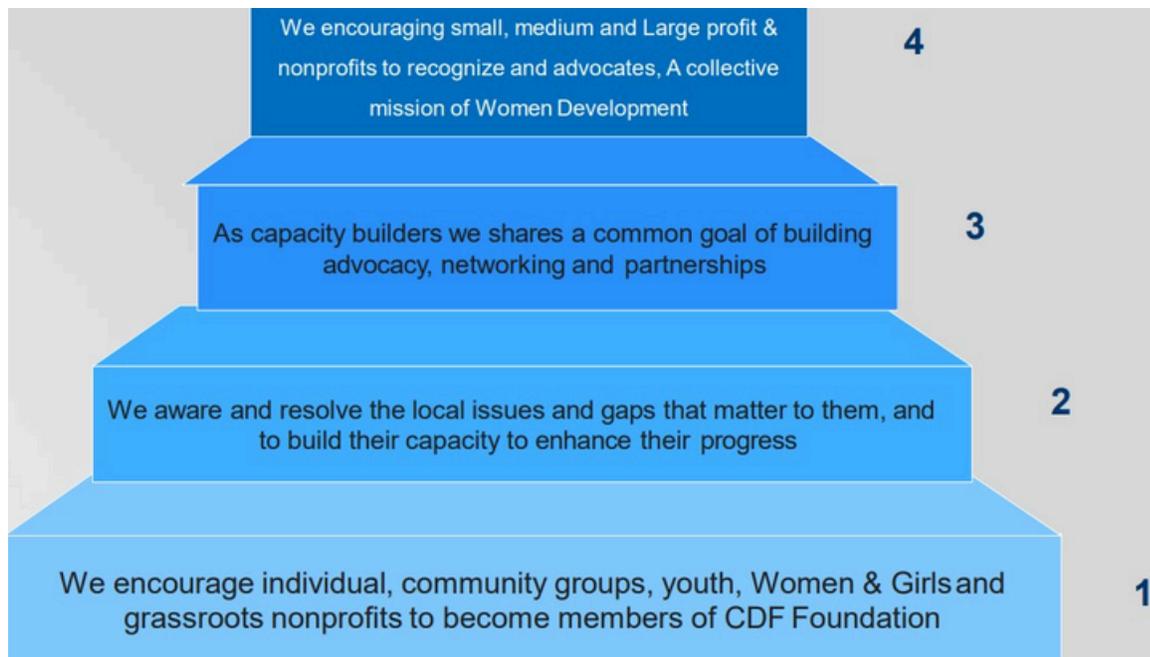


resource that we need to develop and groom. The uniqueness and creativity of our vision is to tap this local resource and empower them through relevant life and ICTs-skills so that they can make the changes they want in their livelihoods, and convert their small ventures into a successful & profitable enterprise. We want to focus on women economic empowerment and sustainable livelihoods thus will be focusing our efforts on developing technical and soft-skills in the following themes:



## CDF APPROACH TO ACTION

### PROMOTE ACCESS TO SERVICES



ORGANIZATIONAL PROFILE



# CDF'S PROGRAMS OBJECTIVES:

- WE ARE DRIVEN BY
- THE 2030 AGENDA OF SDGS THROUGH YOUTH & WOMEN'S ECONOMIC EMPOWERMENT



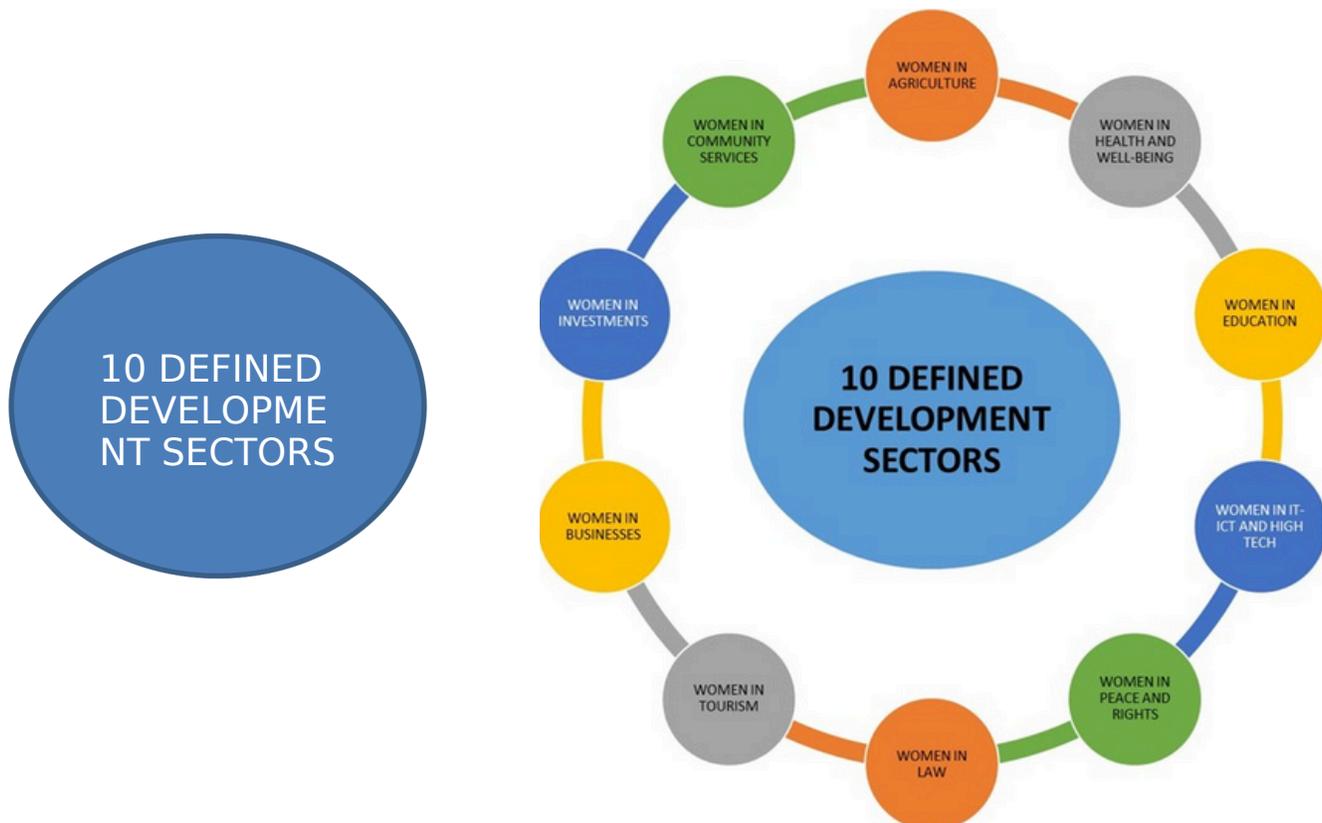
<p>Create a real impact on the quality of life for women, families and communities</p>	<p>Secure and ensure decent employment and income for all</p>	<p>Identify key actions and strengthening to address the financial gaps</p>	<p>Drive change and commit to scaled-up partnerships between the national, international and global platforms</p>	<p>Create a real impact on the quality of life for women, families and communities</p>
----------------------------------------------------------------------------------------	---------------------------------------------------------------	-----------------------------------------------------------------------------	-------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------

# AREAS OF INNERNATIONS:

1. Modernized Range of Women Economic Development initiatives
2. Individualized and institutionalized ICTs Programs to engage youth
3. Well-resourced institutes and Business/Trade incubators for Girls and Women
4. Attention-grabbing Child Grooming interventions



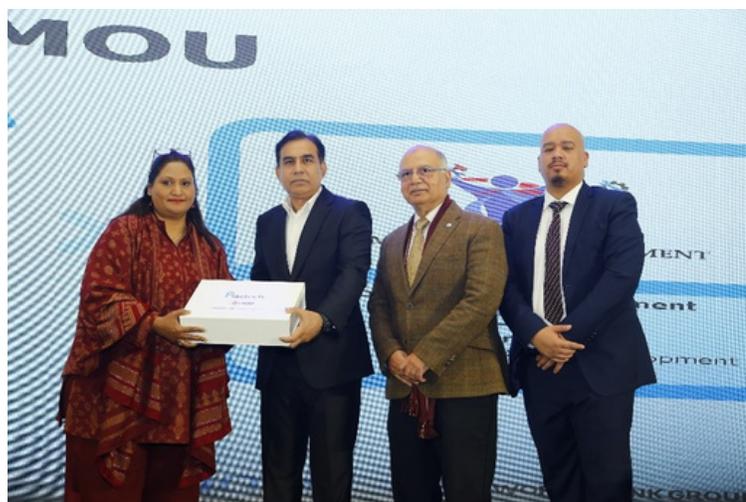
Women's economic empowerment is seen today as one of the most important factor contributing to equality between women and men.



# OUR CORE VALUES FOR TANGIBLE, LASTING RESULTS:

<b>Respect</b>	We treat all people with dignity and respect
<b>Diversity</b>	We are trying to create diversity in the workplace
<b>Ethics</b>	We strive to meet the highest ethical standards
<b>Learning</b>	We challenge each other to strive for excellence and to continually learn
<b>Innovation</b>	We embrace continuous improvement, bold creativity and change

# SIX BUILDING BLOCKS OF CHANGE:



## OUR SCOPE OF WORK:



The economic empowerment of women is fundamentally a human rights and social justice issue.

However, it is also important for poverty reduction, economic growth and human development. Policies and interventions aimed at promoting women's economic

empowerment work towards the full recognition and realization of Women's economic rights. The CDF economic empowerment component for women contributes to poverty reduction for all; especially in low-income households, it is vital for household survival. In addition, promoting women's economic empowerment facilitates the achievement of other important public policy goals such as economic growth, improved human development, and reduced violence through our interventions. Inspire others to join us and further develop the work on women's economic empowerment. CDF has strong linkages with major local, national and international nonprofit platforms NGOs, IT and Technology companies, universities, Private institutions, training service providers and Government relevant departments are major

contributors of Women's economic empowerment which is the process of achieving women's equal access to and control over economic resources, and ensuring they can use them to exert increased control over other areas of their lives. Education and training matter throughout the life cycle. Also focused for working in Asia Pacific and even across the globe. It has undertaken initiatives in Punjab especially with special reference to 36 Districts rural and urban as need based through collaboration with local district's government, NGOs, and CBOs. CDF enjoys a rich experience of working in the diverse socio- cultural environment of Pakistan along with access to quality education is important itself and has important spill-over



effects in breaking intergenerational poverty cycles, and improving labor market outcomes later in life.

# OUR OPERATING MODEL 2009-2030



**CREATE:**  
Create innovative social and business oriented projects & products that meet women's financial needs and demands

**ACTIVATE:**  
Activate our ideas through our social and business relationships, while driving women demand through offline and digital channels

**SCALE:**  
Scale our innovations, to make them as global as possible

**SUSTAIN:**  
Women need to be leading sustainable business because we need more women going into business



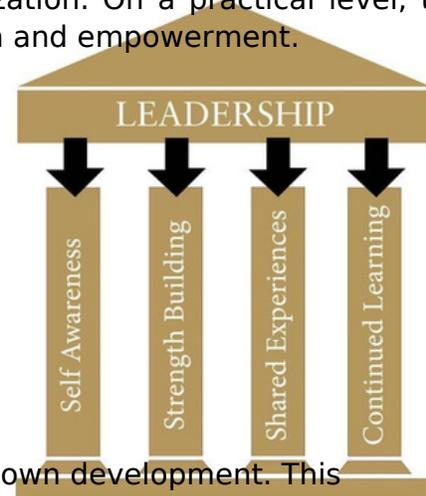
Influenced by the new development paradigm, which puts people before things, CDF follows a participatory approach in every sphere of its work. The traditional knowledge of the rural poor is valued and respected, and there is confidence that rural people especially women are capable of self-Reliant organization. On a practical level, the fundamental thrust of this approach is decentralization and empowerment.

For a community to be able to work for its own development and reduce its dependency there is a need for full involvement at all stages of the development cycle. The participation of communities especially women and youth in identification, planning, management, implementation and evaluation of projects is a key factor in CDF work. Internally a participatory approach is adopted in managing the affairs of CDF.

Externally, CDF role as a “change agent” helps to develop structures that are capable of managing their own development. This increases the ability of the target groups to demand accountability in all their affairs, from leaders and officials. It reinforces the community's belief in the value of their own development choices and efforts. These community management structures are not parallel structures, but are built upon traditional institutions, promoting equitable representation and participation.

CDF strongly believes in maximizing its impact by transferring field experiences into knowledge to influence the development policies and practices of NGOs, donors and Government agencies. This is important for working towards the long-term goal of eradicating poverty.

## **Geographic outreach:**





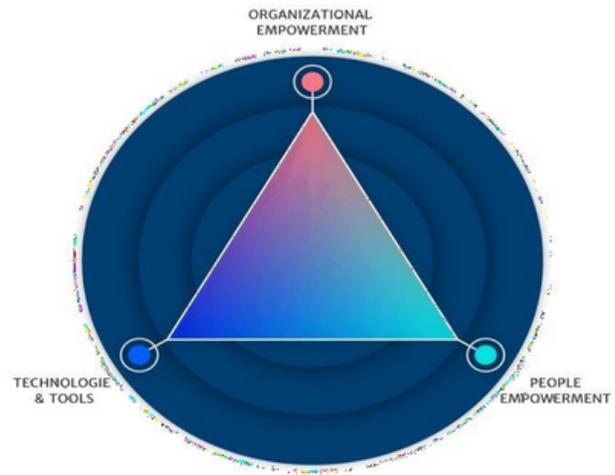
All above mentioned components referred CDF's working to eradicate poverty by focus on women's Economic development and empower them through technologies component at global level. Improve the ability of women to reach, achieve and measure impact by IWDC-2021-2030 Initiative.

"We D.I.D. It in Partnership" approach, ensuring that the Development, Implementation and Delivery of our initiatives are inclusive and participatory manner. The program draws from the contributions and engagement of stakeholders and partners from governments, women's associations, civil society, the private sector and other organizations bound by a common goal of Women economic development through digitalization and other capacity building programs.

## **CDF Business Model (Institutional and local):**

This model proposes that women’s empowerment can take place on three distinct dimensions:

- 1.The micro-level, referring to an individuals’ personal beliefs as well as actions, where personal empowerment can be observed.
- 2.The meso-level, referring to beliefs as well as actions in relation to relevant others, where relational empowerment can be observed.
- 3.The macro-level, referring to outcomes inthe broader, societal context where societal empowerment can be observed. Importantly, we propose that time and culture are important factors that influence women’s empowerment.



## CDF institutional business model:

## Our Training Methodology:

Training Need Analysis

Training content design

Effective training Methods

Training Delivery & Action Planning

Training Evaluation & follow up

FUNDS

Implementation

## Our activities:

- 1.Promoting young female entrepreneurs through ICTs & Local businesses from grassroots
- 2.Establishment of business incubation centers
- 3.Giving technical, vocational and business education
- 4.Preparing and implementing small business models and link them online profitable businesses
- 5.Connecting registered business females with financial service providers
- 6.Rural and urban females Unite in CBBIs (Community based Business Incubators)
- 7.Training, seminars and meetings for awareness & public private partnerships
- 8.Foundation based on networking and partnership.





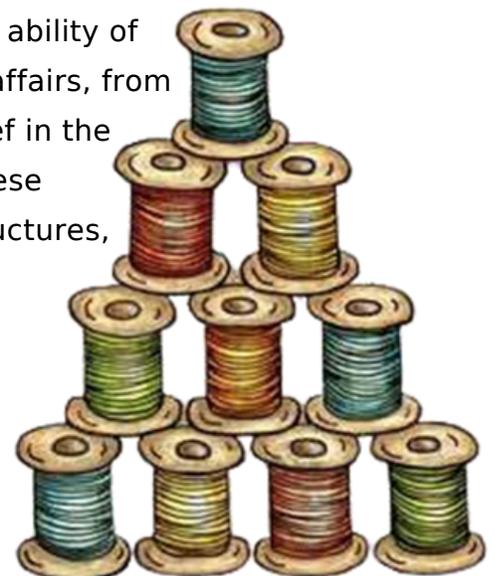


## COMMUNITY DEVELOPMENT FOUNDATION

# EVALUATING ON WOMEN'S ECONOMIC ADVANCEMENT AND EMPOWERMENT CDF PROJECTS AND INITIATIVES OF WOMEN ECONOMIC EMPOWERMENT: FROM LOCAL TO GLOBAL

CDF role as a “change agent” helps to develop structures that are capable of managing their own development. This increases the ability of the target groups to demand accountability in all their affairs, from leaders and officials. It reinforces the community's belief in the value of their own development choices and efforts. These community management structures are not parallel structures, but are built upon traditional institutions, promoting

equitable representation and participation.



CDF strongly believes in maximizing its impact by transferring field experiences into knowledge to influence the development policies and

practices of NGOs, donors and government

Agencies. This is important for working towards the long-term goal of eradicating poverty.

Empowerment of women” (SDG 1,2,4,5,8,16

and 17). Women

Entrepreneurs face specific ICT-related challenges in the form of access to resources, information and training. Community Development Foundation (CDF) joining hand as Business Channel Collaborate with various public private institutions profit and nonprofit platforms, academia and ca Women entrepreneurs face specific IT/ICT and TECH-related challenges in the form of access to resources, information and training. Community Development Foundation (CDF) with these partner organizations that advances communities at larger scale.

1. Global Women Development Network (GWDN)
2. International Women’s Day Conference (IWDC 2021-2030)
3. Women Economic Development Initiative Punjab (WEDIP)
4. Women ICT Frontier initiative (WIFI)
5. SDGs Academy Punjab (SDGAP)
6. Kisan Ki Beti (KKB)
7. E-Commerce Business
8. Stitch for Business

capacity building services providers to sets the framework for our future working.





## PRIORITY SDGs



## CDF's CORE ON GOING SECTORS

<p>Business &amp; Entrepreneurship</p>	<p>IT/ICT/Hi-Tech</p>	<p>Skills &amp; livelihood</p>	<p>Food and Agriculture</p>	<p>Marketing and Business Development</p>
----------------------------------------	-----------------------	--------------------------------	-----------------------------	-------------------------------------------



## GLOBAL WOMEN'S DEVELOPMENT NETWORK (GWDN)

### LEAD THE WAY, THAT'S LEADERSHIP

Global Women's Development Network is a diverse, effective and inclusive Women's network based in USA-Pakistan. GWDN register with the Secretary of State of Texas (USA) **REGISTRATION NUMBER: 803528492**. The network will be recognize as a non-profit Women Development Organization "**BY WOMEN FOR WOMEN**" and will be severe globally as a social and economic development platform for women, especially for grassroots.

GWDN is an initiative of collective leadership to invest in women's education especially in Entrepreneurial education empowers them as an essential tool in achieving fairer businesses, providing them with social and economic skills to transform their own lives and build sustainable economies and societies.

## IDEA BEHIND GWDN:

In March 2021 17+ countries women's leadership, practitioners, consultants and academics, gender & development experts, specialized in women's rights issues extracted the idea from the International Women's Day Chain of Conference IWDC-2021-2030, which based on six productive women's development-related themes. More than 50 speakers highlighted that women are instrumental in effecting social change and bringing about improvements to political and social landscapes. Global Women's Development Network is an initiative of collective leadership to invest in women's education, and specifically, entrepreneurial education empowers women and is an essential tool in achieving fairer businesses, providing them with social and

economic skills to transform their own lives and build sustainable economies and societies. Women pass their Knowledge to communities around them, creating more opportunities **BY WOMEN FOR WOMEN** and support the world where every woman's voice, role, and contribution are visible and valued.

**Vision:**

The Global Women's Development Network bonds the empowerment and connection of women locally and globally by building women's capacity, acting as a promoter for change and leading the way to a non-violent, socially, economically healthy, and diverse society.

**Mission:**

GWDN strive to create a future in which all women treated equally as men, in all aspects of life, civil, political, economic, social and cultural. Our vision is that all women become self-sustaining and remain well recognized in their communities, well respected and truly empowered. We will also seek to continue our role as an advocate of women's rights, promoter of women capacities and driving force of social change.

**Our Approach:**

Our members work in partnership with development, advocacy, and private and civil society organizations throughout the world. Global Women's Development Network GWDN will enable members to share information and expertise, effectively lobby government and international bodies on women economic empowerment issues and provide expert advice and comment on policies, procedures and projects executions.



**INTERNATIONAL WOMEN'S DAY  
CONFERENCE INITIATIVE (IWDC-2021-**

# 2030)

## INITIATIVE OF POWER, WISDOM AND SKILLS

### CONCEPT AND IDEA BEHIND THE IWDC-2021-2030:

Women stand at the front lines of the COVID-19 crisis, as health care workers, caregivers, innovators, community organizers and as some of the most exemplary and effective national leaders in combating the pandemic. The crisis has highlighted both the centrality of their contributions and the disproportionate burdens that women carry. Women leaders and women's organizations have demonstrated their skills, knowledge and networks to lead in COVID-19 response and recovery efforts. Today there is more acceptance than ever before that women bring different experiences, perspectives, skills to the table, and make irreplaceable contributions to decisions, policies, and laws that work better for all. International Women's Day is celebrated annually on 8th March. It offers an opportunity to reflect on progress made, to call for change and to celebrate acts of courage and determination by ordinary women who have played an extraordinary role in the history of their countries and communities. In the light of current year March 2021 IWDC 2021, a group of likeminded women leaders from +17 countries participated and observed that women are the leaders all over the world in almost every field of life. They lead business processes for economic development, running businesses, establishing business venture as successful entrepreneurs, building communities, leading nations, serving on front desks in hospitals and schools. They are presidents of countries and corporate boards. They are promoting peace, heading international organizations for saving and promoting grassroots organizations, participating at larger scale in Agriculture, enhancing their presence in sports teams, labour and environmental movements, often while caring for their families and communities.

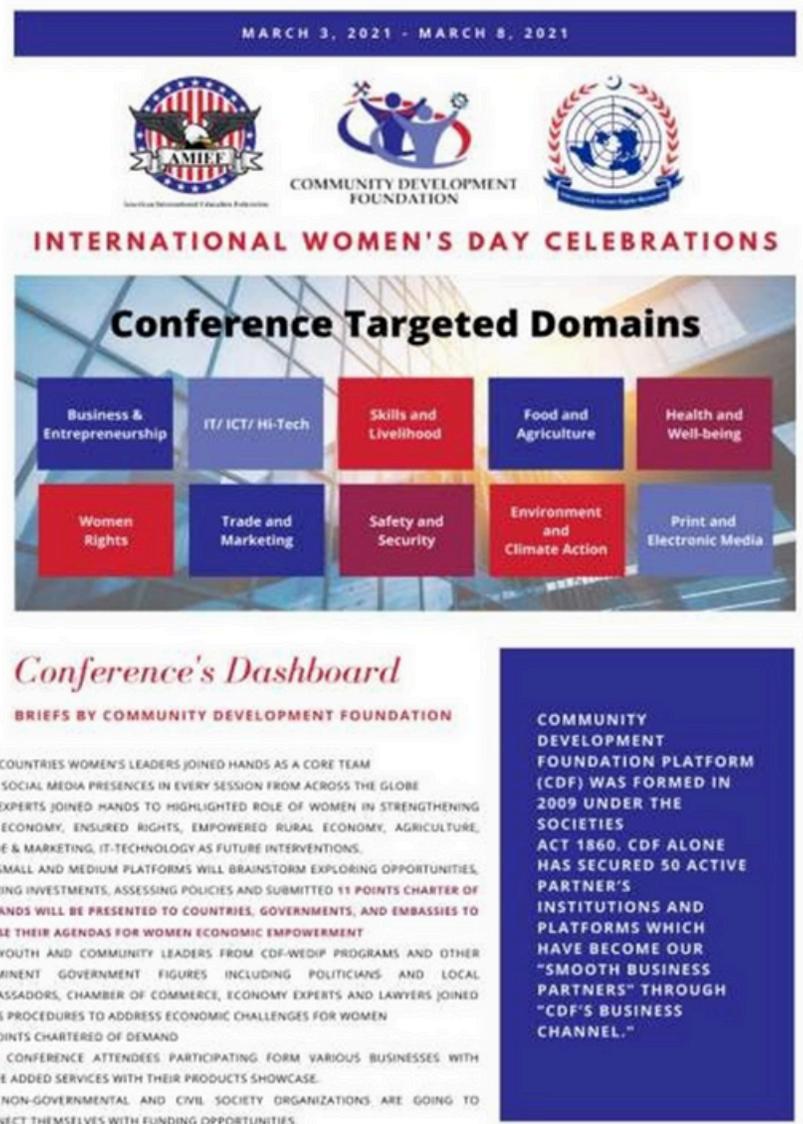
- First virtual conference IWDC-21 is an idea of identify powers, wisdom and skills of women entrepreneurs, merged them with leadership to make women more visible in global markets by investing on capacity building through their innovative business approaches.
- CDF floated the idea to pay tribute to all women, which play a vital role for their families and communities during covid-19 to admire their efforts and passion as

Mothers, daughters, sisters and passionate leaders.

- This conference will bring women together for an entire week to be inspired and empowered to take action to reach their personal and professional goals.

## IWDC-2021

March 2021 International Women's Day conference a weeklong celebration, we celebrate all women, and particularly those leading the change for women empowerment and equality. We encouraged all women leaders with their ideas, proposals and suggestions for girls and women who dream of leadership to take it up. Conference was based on Do not wait. It is your right, and the world needs you now more than ever through 12 points charter of demands at the closing of the conference.



MARCH 3, 2021 - MARCH 8, 2021

AMIEF  
COMMUNITY DEVELOPMENT FOUNDATION

INTERNATIONAL WOMEN'S DAY CELEBRATIONS

### Conference Targeted Domains

Business & Entrepreneurship	IT/ ICT/ Hi-Tech	Skills and Livelihood	Food and Agriculture	Health and Well-being
Women Rights	Trade and Marketing	Safety and Security	Environment and Climate Action	Print and Electronic Media

### Conference's Dashboard

BRIEFS BY COMMUNITY DEVELOPMENT FOUNDATION

- 17+ COUNTRIES WOMEN'S LEADERS JOINED HANDS AS A CORE TEAM
- 500+ SOCIAL MEDIA PRESENCES IN EVERY SESSION FROM ACROSS THE GLOBE
- 50+ EXPERTS JOINED HANDS TO HIGHLIGHTED ROLE OF WOMEN IN STRENGTHENING THE ECONOMY, ENSURED RIGHTS, EMPOWERED RURAL ECONOMY, AGRICULTURE, TRADE & MARKETING, IT-TECHNOLOGY AS FUTURE INTERVENTIONS.
- 30+ SMALL AND MEDIUM PLATFORMS WILL BRAINSTORM EXPLORING OPPORTUNITIES, SHARING INVESTMENTS, ASSESSING POLICIES AND SUBMITTED 11 POINTS CHARTER OF DEMANDS WILL BE PRESENTED TO COUNTRIES, GOVERNMENTS, AND EMBASSIES TO REVISE THEIR AGENDAS FOR WOMEN ECONOMIC EMPOWERMENT
- 100 YOUTH AND COMMUNITY LEADERS FROM CDF-WEDIP PROGRAMS AND OTHER PROMINENT GOVERNMENT FIGURES INCLUDING POLITICIANS AND LOCAL AMBASSADORS, CHAMBER OF COMMERCE, ECONOMY EXPERTS AND LAWYERS JOINED US AS PROCEDURES TO ADDRESS ECONOMIC CHALLENGES FOR WOMEN
- 11 POINTS CHARTERED OF DEMAND
- 500+ CONFERENCE ATTENDEES PARTICIPATING FORM VARIOUS BUSINESSES WITH VALUE ADDED SERVICES WITH THEIR PRODUCTS SHOWCASE.
- 20+ NON-GOVERNMENTAL AND CIVIL SOCIETY ORGANIZATIONS ARE GOING TO CONNECT THEMSELVES WITH FUNDING OPPORTUNITIES.

COMMUNITY DEVELOPMENT FOUNDATION PLATFORM (CDF) WAS FORMED IN 2009 UNDER THE SOCIETIES ACT 1860. CDF ALONE HAS SECURED 50 ACTIVE PARTNER'S INSTITUTIONS AND PLATFORMS WHICH HAVE BECOME OUR "SMOOTH BUSINESS PARTNERS" THROUGH "CDF'S BUSINESS CHANNEL."



# INTERNATIONAL AND INDIGENOUS WOMEN'S DAY IWDC-22 ADDRESSING GLOBAL CHALLENGES

Major objective of the weeklong virtual conference dated 4th March to 8th March 2022 No woman should be left or denies these choices. Choices to know, choices to learn, choices to implement,

choices to accelerate,

choices of invest and finally choose a better life by building stronger families, communities and nations. We are here to work as showcase for these women and highlighting them as shining leaders through this GLOBAL PLATFORM in which we are hoping for +50 countries as women leaders and best representative of their countries.



## THREE CORE MESSAGES OF IIWDC-22

- CREATING A BETTER FUTURE FOR ALL
- IMPRESSIVE RANGE OF ACCELERATION FOR WOMEN
- TASK AHEAD IS CLEAR WITH FINANCIAL MARKETS

## FUTURISTIC APPROACH

A Three-Dimensional Model of Women's Economic Empowerment

Women's economic empowerment is an important goal of IWDC INITIATIVE 2021-2030 UNDER TEN DEFINED DEVELOPMENT SECTORS. This project aims to

support sustainable, inclusive and equitable economic growth by promoting women's economic empowerment in achieving sustainable development worldwide. Offering access to services to all women in multiple ways to increase women's empowerment. GWDN recognizes that women are key drivers of innovative growth, and the IWDC initiative plays a crucial role in creating an environment in which women can more meaningfully participate in the economy and it has set concrete targets to achieve this.

- Women's skills development
- Facilitate women's labour force
- Stimulate women's entrepreneurship and the growth and sustainability of women-owned businesses.

- Accelerate the adoption and implementation of the UN Women's Empowerment Principles (WEP's).

(1) The micro-level, referring to individuals' personal beliefs as well as actions, where personal empowerment can be observe

(2) The meso-level, referring to beliefs as well as actions in relation to relevant others, where relational empowerment can be observe.

(3) The macro-level, refers to outcomes in the broader, societal context where societal empowerment can be observe.

✓ Decision-making power in Women ✓ Control over Productive Economic Resource ✓

Control over the use and reinvesting of income

✓ Social Capital and Leadership in Community ✓ **Access to use of technologies in businesses**



**HIGHLIGHTS**

SECTOR FOR DAY 5  
WOMEN IN INVESTMENTS  
SECTORAL HEADS PROJECTS PRESENTATIONS








**SUMMARY**

- 30+ HOURS OF QUALITY PRESENTATIONS
- DISCUSSIONS AND DEBATES
- TASKS AHEAD ARE CLEAR WITH FINANCIAL MARKETS
- CULTURAL PERFORMANCES
- IMPRESSIVE RANGE OF ACCELERATION FOR WOMEN
- CLOSING CEREMONY AND PROJECTS SETTING







# CERTIFICATE

## OF PARTICIPATION

We are proud to present this to

# SADIA KHAN

for actively participating in  
INTERNATIONAL AND INDIGENOUS WOMEN DAY  
CONFERENCE 2022 (IIWDC-22)  
04TH TO 08TH MARCH 2022





*Ms. Mariam Khan*  
**Ms. Mariam Khan**  
Conference President



**Dr. Tamara Alqolaghassi**  
Conference Chairperson



## **INTERNATIONAL WOMEN'S DAY CONFERENCE 2023**

A virtual expo with 70+ countries across the globe with the main objective of making women's work visible and considering rural powers & innovations to overcome geographic challenges or access to the supply chain to increase production. The third round of virtual conference planned with the bigger targets of connectivity and networking for women's economic empowerment. In which we American International Education Federation (AMIEF), Community Development Foundation (CDF), and Global Women Development Network (GWDN) are going to engage 70+ countries, connect with more than 300+ women leaders as well as their countries' representatives with the major focus on rural entrepreneurs #puttingruralsfirst. We are covering the proper scope in IWDC-23 by exploring rural powers for global development by uniting the world's greatest women leaders under 10 defined development sectors with more than 80% actual presence of women in these sectors from 04th March 2023 to 08th March 2023. RURAL practitioners will initiate change in the world of the grassroots with different perspectives by opening +5 kinds of partnerships with LOCAL, NATIONAL, INTERNATIONAL, GLOBAL AND INVESTMENT BOARDS to ensure women's needs and requirements to deserve an equal future free from stigma, stereotypes and violence, a life with dignity, peace and equal opportunities. It offers opportunities to partners through post-IWDC-23 actions for collective progress, a call for change and to celebrate courage and determination acts by ordinary women who have played an extraordinary role in the history of their countries and communities like (1) Equality for men and women (2) Facilitating women's labour force (3) Growth and sustainability of women-owned businesses (4) Implementation of the UN Women's Empowerment Principles (WEP's) (5) Micro-level, referring to individuals (6) Macro-level,

referring to outcomes in the broader.

# TARGETS FOR 2023



## INTERNATIONAL WOMEN DELIVER CONFERENCE 2023



UNITED NATIONS  
GLOBAL MARKETPLACE

**5 DAYS - 40 HOURS**

**BRAINSTROMING  
FOR DECISIONS**

*ON 50+ OPTIONS FOR WED*

**70+**

**COUNTRIES**

*WOMEN'S LEADERSHIP & RURAL POWERS*

**10+**

**DEVELOPMENT SECTORS**

*MAJORLY FOCUS ON WOMEN*

**300+**

**SPEAKERS**

*RURAL WOMEN'S DEVELOPMENT EXPERTS AND  
BUSINESS LEADERS /FINANCIAL EXPERTS*

**30+**

**BUSINESS DEVELOPMENT  
INSTITUTIONS AND COMPANIES**

*WOMEN'S BUSINESS DEVELOPMENT COMPANIES AND  
PLATFORMS*



American International Education Federation



COMMUNITY DEVELOPMENT  
FOUNDATION



GLOBAL WOMEN'S DEVELOPMENT NETWORK

**100+**

**PARTNERS**

*INTERNATIONAL WOMEN DELIVER CONFERENCE -23*

PARTNERS WILL INITIATE PROJECTS TO INCREASE THE  
ECONOMIC POWER OF WOMEN AND GIRLS GLOBALLY

1. LOCAL
2. NATIONAL
3. INTERNATIONAL
4. GLOBAL
5. INVESTMENTS BOARDS

# IWDC-23 IMPACT

## A message from founder



international Women Deliver Conference (IWDC-23) thoughtful dialogues among women leaders, practitioners, experts, community leaders and stakeholders across the globe. break barriers, address challenges, and identify opportunities to boost women's economic development and gender equality. Food production, secure women's labour force, Zero discrimination, workplace safety and promoting peace and human rights, advocate the well-being of girls and women, under 10 defined development sectors.

## IMPACT SNAPSHOT

5

DAYS

70+

COUNTRIES

300

SPEAKERS

10  
DEVELOPMENT  
SECTORS

1 MIL WOMEN  
BENEFICIARIES



IWDC-2023

#PUTTINGRURALSFIRST





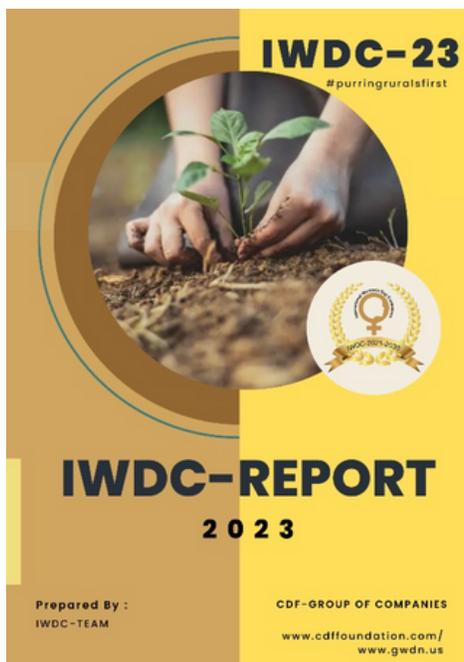
# IWDC-23 HIGHLIGHTS



- Promoting rural business models which allow the business to create value and remain financially viable
- Highlighting rural women's role in farming, sustaining and improving the economic prosperity and quality of life in rural areas

- TO IMPROVE RURAL AND FARM ENTREPRENEURSHIP.
- TO REMOVE FACTORS THAT INFLUENCE AND RESTRICT RURAL WOMEN'S ENTREPRENEURSHIP.
- TO ENHANCE WOMEN'S PARTICIPATION IN AGRICULTURAL ACTIVITIES.
- TO ENCOURAGE RURAL WOMEN TO DEVELOP THEIR ENTREPRENEURIAL SKILLS.
- TO ENSURE LONG TERM ECONOMIC PROSPERITY.





IWDC-23 Report Link:

[https://www.canva.com/design/DAFdbVgq0G0/VYhC4aPrrebK3yV6qw6BjA/edit?utm\\_content=DAFdbVgq0G0&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAFdbVgq0G0/VYhC4aPrrebK3yV6qw6BjA/edit?utm_content=DAFdbVgq0G0&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)



#Puttingruralsfirst



# Certificate

OF PARTICIPATION

PROUDLY PRESENTED TO



## DR. SAMAH ABDU ALI KAMHAN

Speaker at the International Women Deliver Conference (IWDC-23)

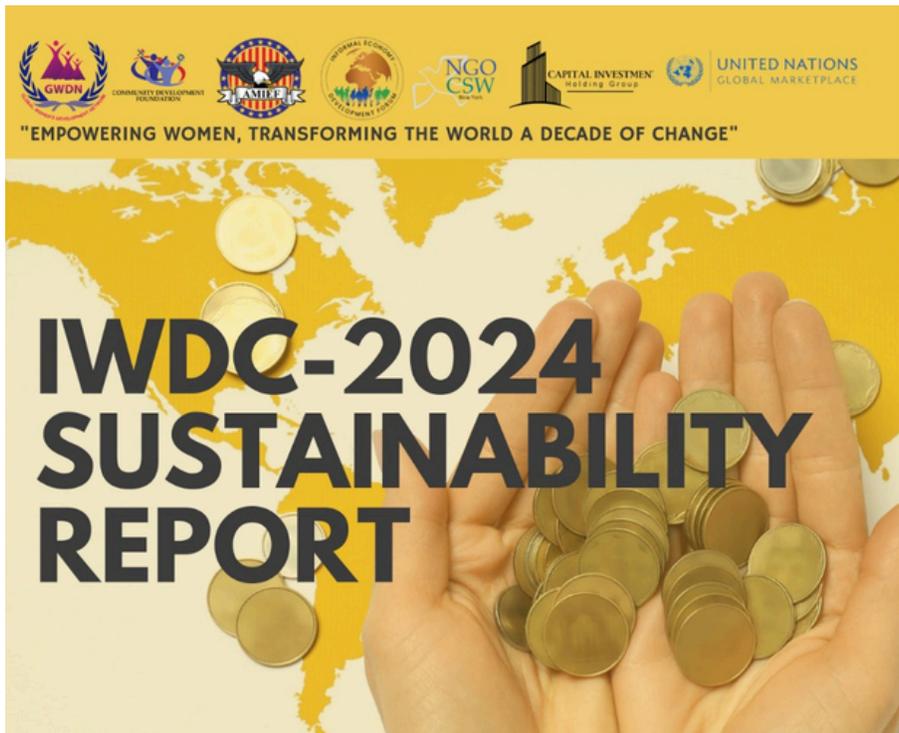
From 4-8 March 2023

**Dr. Tamara Alqolghassi**  
Founder & Chairperson

**Ms. Mariam Khan**  
Co-Founder and Vice  
President CDF-GWDN

www.gwdn.us

# INTERNATIONAL WOMEN'S DAY CONFERENCE 2024





## BIGGER CHALLENGES FOR WOMEN



1. Gender Wage Gap
2. Work-Life Balance
3. Educational Barriers
4. Discrimination and Bias
5. Healthcare Disparities
6. Lack of Access to Financial Resources
7. Limited Access to Leadership Roles
8. Technology and Digital Gender Divide

Bridging this gap is essential for ensuring that women can leverage technology for education, employment, and business opportunities. Addressing these challenges requires comprehensive efforts from governments, businesses, and society to create policies and environments that promote gender equality, diversity, and inclusion. This not only benefits women but also contributes to overall economic growth and development.



## OUR THREE KEY GOALS IWDC-24



### Promoting Gender Equality



The primary goal of the International Women's Day Conference is to actively promote and advocate for gender equality. This includes addressing systemic inequalities, advocating for equal opportunities, and challenging gender stereotypes that hinder women's progress.

### Celebrating Women's Achievements



Another key goal is to celebrate the accomplishments and contributions of women across various fields. The conference aims to highlight and recognize the achievements of women in diverse sectors, fostering a culture of appreciation and inspiration.

### Empowering Women



The conference seeks to empower women by providing a platform for networking, skill-building, and knowledge-sharing. Through workshops, discussions, and presentations, participants are equipped with tools and insights to enhance their personal and professional development, fostering empowerment and self-confidence.

# IWDC-2024



International Women's Day Conference 2024

## Sustainability Report

Introduction: The 5-day International Women's Day Conference 2024 was a landmark event that brought together women leaders from 110 countries, representing 13 development sectors, to address gender equality and sustainability. This report highlights our sustainability achievements and progress towards a more equitable future.

### Conference Overview:

- 40+ virtual hours of programming
- 300+ speakers and panelists
- 13 development sectors addressed
- 110 countries represented



## SUSTAINABILITY INITIATIVES

### SUSTAINABILITY INITIATIVES:

- CARBON NEUTRALITY: OFFSET CARBON FOOTPRINT THROUGH RENEWABLE ENERGY PROJECTS
- VIRTUAL CONFERENCE PLATFORM: REDUCED TRAVEL EMISSIONS AND INCREASED GLOBAL ACCESSIBILITY
- SUSTAINABLE PRACTICES: ENCOURAGED ECO-FRIENDLY BEHAVIORS AMONG ATTENDEES AND SPEAKERS
- INCLUSIVE PROGRAMMING: FEATURED DIVERSE SPEAKERS AND TOPICS, PROMOTING INTERSECTIONAL GENDER EQUALITY
- ACCESSIBILITY: PROVIDED ACCOMMODATIONS FOR ATTENDEES WITH DISABILITIES
- Local Impact: Partnered with local organizations to support women's empowerment initiatives

# INTERNATIONAL WOMEN'S DAY CONFERENCE 2025



AL WOM ENCE THROU

NATIONS MARKETPLACE

25

18+

WOMEN IN CLIMATE CHANGE SECTOR

WOMEN IN LAND AND MINING SECTOR

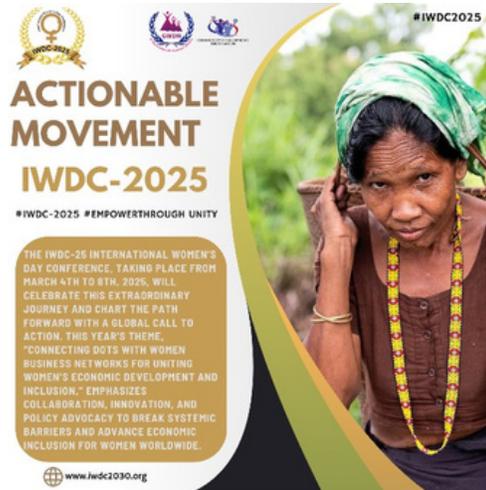
WOMEN IN HEALTH AND WELLBEING

"SUPPORT WOMEN-LED CLIMATE SOLUTIONS—ECONOMIC SUSTAINABILITY DEPENDS ON WOMEN'S LEADERSHIP IN CLIMATE ACTION."

"FUND, ADVOCATE, AND IMPLEMENT WOMEN-CENTERED HEALTHCARE SOLUTIONS—BECAUSE HEALTHY WOMEN BUILD STRONG ECONOMIES."

KEY MESSAGE FOR THE "ECONOMIC EMPOWERMENT AND SUSTAINABILITY" SECTOR – IWDC-25:  
"STRENGTHENING WOMEN'S ECONOMIC POWER THROUGH INCLUSIVE OPPORTUNITIES, SUSTAINABLE INNOVATION, AND FINANCIAL INDEPENDENCE, FOSTERING GLOBAL RESILIENCE AND EQUITABLE GROWTH."

DRIVES INCLUSIVE GROWTH, INNOVATION, AND LASTING IMPACT



# IMPACTFUL TESTIMONIALS OF IWDC-2025

I joined the IWDC-25 Awards Night simply as a proud partner of the International Women’s Development Conference (IWDC)—a powerful global initiative held online from 4th to 8th March 2025, in celebration of International Women’s Day. What unfolded last night was nothing short of magical. The virtual atmosphere was electric, with participants from around the globe coming together in a shared celebration of women's achievements and empowerment. LTT Global received six recognitions—each one a tribute not just to our work, but to the values we hold dear: collaboration, inclusion, and lifelong empowerment. These awards are not solely ours; they belong to our dedicated team, our supportive partners, our valued clients, and all the individuals who have journeyed with us. It was overwhelming. It was emotional. And what a way to celebrate LTT Global's 21st Anniversary—with hearts full and overjoyed by six unexpected, deeply humbling awards.

---

---

---

---

The IWDC-25 conference brought together women from 150 countries in 18+ domains of expertise—working together to create real, actionable strategies for empowerment. It was a space for deep conversations and bold ideas, advancing policy advocacy, capacity building, and international collaboration.

The Awards and Recognition Ceremony, themed “Honoring Excellence, Empowering Futures, Building Bridges for 2030”, was not just a closing chapter—it was a resounding call to action. A reminder that when we come together in shared purpose, we are unstoppable.

A moment that moved us all was when everyone present honored Dr. Mariam Khan, Founder & President of IWDC, as a Global Leader. Her unwavering leadership and tireless advocacy continue to inspire every one of us on this journey.

Extraordinary a radiant celebration of excellence, collaboration, and global unity. At the prestigious IWDC 2025 Awards and Recognition Ceremony, with representatives from over 150 countries, I had the profound honor of participating in two distinct sectors among the 18 conference categories. I’m deeply humbled to share that I was selected as Best Speaker in both, proudly representing Sudan and shedding light on its courageous journey through conflict and resilience.

In a ceremony that featured more than ten award categories, the spirit of solidarity and shared purpose was truly electrifying. My heartfelt congratulations go out to all who supported and voted for me. I’m especially grateful to my sectorial mentors—Dr. Nadia Bernon of South Africa and Dr. Intisar Abu Haribat of Sudan, both of whom were honored as Best Sectorial Head and received the Best Participated Country award, respectively. Their leadership and inspiration have been instrumental.

Special appreciation goes to President Mariam Khan, Chairperson Dr. Tamara, and Vice President “Zinnie” Zinhl for their unwavering commitment, visionary guidance, and uplifting support that empowered every delegate at IWDC 2025.

This event has reignited a sense of purpose and pride within me. I eagerly look forward to the IWDC 2026 Conference, where we will continue to elevate voices, celebrate resilience, and shape a brighter, more united world.

---

---

Honored to extend my deep gratitude to the President of the International Women’s Day Conference (IWDC) for your inspiring leadership. The conference continues to bring together the best women leading us globally — sharing wisdom, strength, and vision that shape a brighter future for all.

Thank you for creating a platform that empowers and connects women across the world. Your dedication is making a real difference, and it’s been a privilege to witness the impact.

---

Warmest Regards

Zinhle P Ngiba  
VP - IWDC25

---

Today we celebrate the extraordinary impact you have on the world. With your unique ability to unite people, encourage reflection and drive positive change, you are a true inspiration. Your tireless commitment to building bridges between ideas and cultures makes you an admirable leader and an essential voice for a better future.

May you continue to shine and inspire so many others with your dedication and vision. Congratulations on all that you have achieved and all that you will achieve!

---

With admiration,

Ivone Soares

Head of Political Education @IWDC2025

Extreme High-Level Vote of Thanks

Closing Ceremony - International Women's Day Conference 2025

8th March - A Day of Commitment, Connection, and Change

Esteemed Chairperson, Honored Speakers, Global Leaders, Partners, and the Unstoppable Force of IWDC-25,

Today, as we stand at the pinnacle of this transformative five-day journey, we are not just closing a conference—we are marking a historic moment. We have witnessed something unprecedented: 150+ countries, 17+ sectors, and over 250 of the world's most powerful voices converging to drive real, actionable change for women in every sphere of life.

This is more than just another International Women's Day. Today, 8th March 2025, will be remembered as a global turning point, a moment where nations, industries, and individuals stood together—not just to celebrate women, but to commit to a future where progress is no longer a distant dream but an undeniable reality.

A Tribute to Leadership, Vision, and Dedication

My first and foremost gratitude belongs to our visionary Chairperson—a leader whose guidance, wisdom, and unwavering belief in the power of collective action have made this movement possible. Your commitment to empowering women across all sectors has been the driving force behind IWDC-25. With your leadership, we are not just making progress; we are setting the course for a global revolution.

---

To my extraordinary core team—my Vice President, IT & Tech team, sectoral heads, and strategic leads—your tireless efforts, innovation, and dedication have propelled this movement forward. You did not just organize a conference; you built an unstoppable ecosystem of impact. The depth of knowledge, the enthusiasm, and the bold vision presented in each sector were unparalleled.

A Global Network of Change-makers To our 250+ distinguished speakers, you have shaped the world's largest knowledge bank in women's development. With expertise spanning every industry and sector, your insights have not only educated but ignited action. IWDC-25 now holds the world's most comprehensive Speakers Bank in women's development—a resource that will continue to guide and inspire the world.

A heartfelt salute to our volunteers, creative designers, social media teams, and the thousands of participants who registered through our newly created website. You are the foundation upon which this movement stands. Your energy, passion, and engagement have demonstrated that true power lies in collective action and shared responsibility.

A Commitment That Transcends Borders

A special thanks to our regional heads, who have worked with relentless passion to ensure that IWDC-25 reached every corner of the world. Because of you, our outreach targets were not just met—they were surpassed. You have built bridges across continents, ensuring that no woman, no community, and no sector is left behind.

A Future Defined by Unity and Purpose

As we close IWDC-25, we must ask ourselves: Where do we go from here? The answer is clear: we go forward together. The conversations, commitments, and collaborations sparked over these five days must not end here. They must translate into policies, programs, and tangible action in every country, industry, and institution.

Let us mark 8th March not only as International Women's Day but as a defining moment—a day of commitment from 150 nations, a day where bridges were built, connections were forged, and the world stood together for an unshakable cause.

The energy we have created here is unstoppable. This is not an end; this is the beginning of a new era for women's development worldwide.

---



# WEDIP -WOMEN ECONOMIC DEVELOPMENT INITIATIVE PUNJAB

MAKING LIVING SUSTAINABLE

## WHAT IS WEDIP?

### WEDIP-PROGRAM BRIEF:

Women's economic empowerment is about



providing women with not only resources but also with the opportunities to apply resources in ways that lead to economic success. Through better jobs, more options to start and manage viable businesses, greater access to land, education and skills development, and more opportunities to participate in decision-making, women can pull themselves out of poverty and improve their quality of life and the quality of life of their families and communities. This Project highlights two approaches to catalyzing women's economic empowerment. The first is supporting women-led businesses through greater access to credit and other financial services. The second is supporting women's access to secondary and tertiary education and vocational skills development through ICTs so that they can effectively compete for high- quality work in the labour market. Women's work, either paid or unpaid, must be made visible. Women's contributions to economic processes matter, not only to women but also as a means of achieving broader development outcomes.

Women's Economic Development Initiative Punjab  
WEDIP formed in March 2020 and launched in May 2020 as a mega online social and economic development platform, which drives inclusive growth across Punjab Pakistan under a strong consortium model (CDF-BIPP). There are fifteen (15) active partners from all spheres of life on this mega virtual platform in (Covid-19) including the presence of high level professionals, social and corporate experts, consultants, business leaders, IT/Technology Experts, Teachers, Non-Profit Organization leaders, Agriculturist, Doctors, Students, Community Workers, Social Activists, Policy Makers and more. Women's Economic Development Initiative Punjab (WEDIP) is a process and package of resources and opportunities with innovative approaches to achieve and learn more about business and financial management skills. By upgrading and coaching team leaders to improve operations and providing targeted technical support, WEDIP offers integrated opportunities to unlock



financing which include economic and social advancement. WEDIP means more stable work and strengths-based, higher paying jobs for women - especially across a range in 10 defined sectors interlinked with the targets and indicators of the SDGs.

### WEDIP WILL COVER:

- Women /Youth Skills Development (ICT/Hi-Tech)
- Business Entrepreneurship Learning and Development (Food and Agriculture)
- Business Education (Women Focused 70% Female)
- Awareness and linkage with ICTs to generate business
- Access to Micro Finance Facility
- Decent Working for all through industry linkages
- Climate Action to Awareness (World climate schools)
- Capacity Building through local National & Global platform
- SDGs Academy Establishment in each district

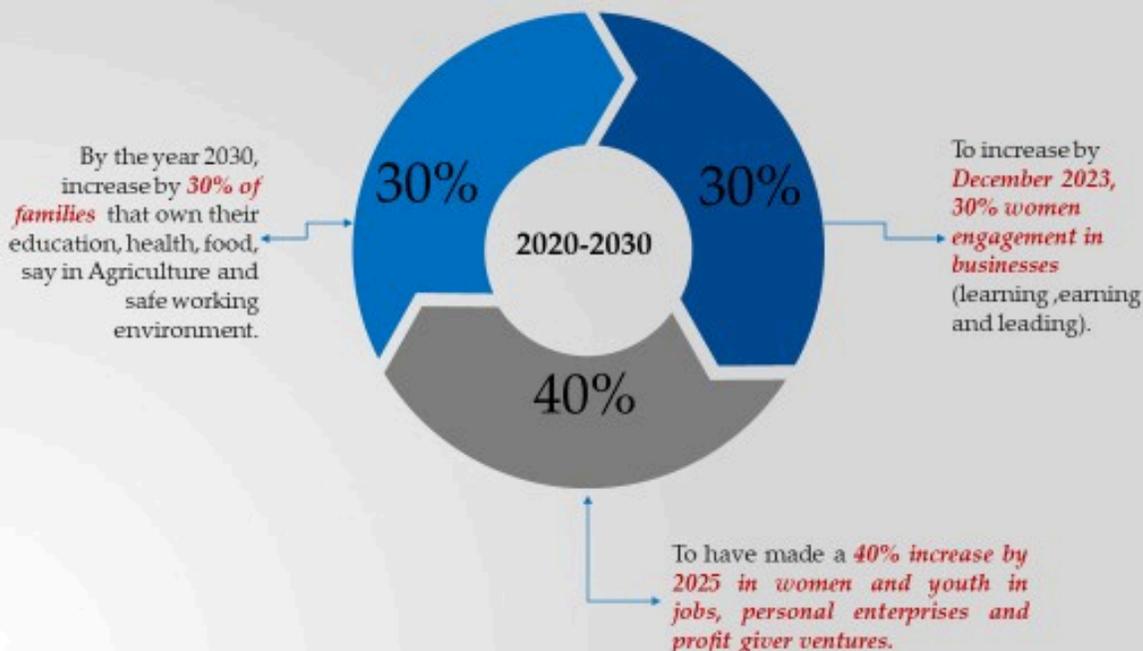


## WEDIP ECOSYSTEM & CONCEPTUALIZATION





## WEDIP QUANTITATIVE OBJECTIVES



WEDIP-ACTION PLAN 2020-2030 by CDF/RP/5336-L/S/09/1779

## Road Map to Action



This Roadmap seeks to encourage action in the following cross-cutting key areas, without prejudice to additional Key Action Areas that could support our overall efforts

 Empowering women through access to capital and markets	 Strengthening women's labor force participation	 Improving access of women to leadership positions in all levels of decision making	 Support women's education, health, trainings and skills development and access in a changing world of work	 Advancing women's economic empowerment through data collection and analysis
-----------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------

## WOMEN ECONOMIC DEVELOPMENT INITIATIVE PUNJAB (WEDIP)

MAKING LIVING SUSTAINABLE



### BIG PICTURE BIG IMPACT

36 Districts of Punjab	300 Human Resources	70% Females
10 Sectors	30 Projects	30% Males
15 Partners	25 Board of Consultants	500,000 Beneficiaries
30%	40%	30%
2023	2025	2030





# KISAN KI BETI

## UNLOCKING THE POTENTIAL OF RURALWOMEN

### MISSION:

KISAN KI BETI IS ABOUT ENSURING RURAL WOMEN CAN ACHIEVE THEIR FULL POTENTIAL ESPECIALLY WITH AGRICULTURE BACKGROUND

CDF approached major organizations like Women Development Department WDD, Dukhtaran-e-Pakistan, Shahid Javed Burki Institute of Public Policy BIPP, Agri Byt, Center for Security and Disaster Management CSDM, All Pakistan Kisan Ithade APKI under CSR & PPP to explore technical vocational skills combined with livelihood possibilities so families/children can be sustained through homes, schools and society for healthy productive outcomes. The option to create social entrepreneurs through accredited vocational skills training has become an increasingly attractive multiplier. However the, cost of reaching this milestone remains distant and beyond the means of many families living in these rural areas.

### OBJECTIVES:

- Help rural women empower and represent KISAN IS BETI as Brand Ambassadors of peace and success
- Build awareness & conviction for the target gapes
- Engage them in agriculture activities like
  - o Farm fresh supply
  - o Sustainable food supply
  - o Kitchen gardening
  - o Organic cosmetology
- Market Development of rural local relevant brands
- Blocking competition & low cost brands at the shelf
- Communicating superior quality v/s cheap regional brands



**CDF/PROFILE/25**  
**EMPOWERING WOMEN GLOBALLY**

- Promotion of social messages (health, safety and security, civic rights, birth registration, education, environment, rights ),
- Connect them with advance level of skills and entrepreneurship programs



## WOMEN ICT FRONTIER INITIATIVE (WIFI)

### WIFI-PROGRAM BRIEF:

The Women ICT Frontier Initiative (WIFI) flagship Program aims to promote women's entrepreneurship in Asia and the Pacific through enhancing capabilities of women entrepreneurs in ICT and entrepreneurship so that they and their enterprises can become more productive, and hopefully grow and be sustainable so that they can actively contribute to community development as well as to the local and national economy.

The WIFI Program officially launched on

9-10 June, 2016 in Korea in a regional forum that examined the state-of-the-art of ICTD capacity building in Asia and the Pacific to develop the appropriate regional and national capacity development in support of the 2030 Agenda for Sustainable Development.

The overall goal of WIFI is to create socially and economically-empowered women through ICT-enabled entrepreneurship.

WIFI is expected to achieve the following key objectives:

- Strengthen capacity of women entrepreneurs to utilize information and communication technologies in support of their businesses;
- Strengthen capacity of government leaders and policymakers to create an enabling environment for ICT-empowered women entrepreneurs.



# Women's Empowerment, SDGs and CDF

## (First Month) Module One

women entrepreneurs, and the role of Information and Communication Technology (ICT) in women's entrepreneurship.

The module has three sections, where key concepts are explained with the support of numerous real-world examples and case studies. Each section ends with a set of interactive exercises. Notes for trainers are available at the end of

this module to provide

suggestions in the delivery of the training to the target audience and the enrichment of this material in their local setting.

### Learning outcomes

Upon completion of the module, a learner will be able to:

1. Understand how entrepreneurship can lead to women's empowerment
2. Understand the barriers and enabling environment for women entrepreneurs
3. Appreciate the role of ICT in supporting women's entrepreneurship

<p>First Week</p>	<p style="text-align: center;"><b>I. WOMEN'S EMPOWERMENT AND ENTREPRENEURSHIP</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> What is Entrepreneurship?</li> <li><input type="checkbox"/> Who is an entrepreneur?</li> <li><input type="checkbox"/> Who are the present day women entrepreneurs?</li> <li><input type="checkbox"/> How can women entrepreneurs contribute to development and women's empowerment?</li> </ul>	<p>Two hours per day 12 Hours in a Week</p>
-------------------	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	-----------------------------------------------------

<p>Second Week</p>	<p><b>II. BARRIERS AND ENABLERS FOR WOMEN ENTREPRENEURS</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Socio-cultural elements</li> <li><input type="checkbox"/> Policy and Regulatory environment</li> <li><input type="checkbox"/> Finance and Credit</li> <li><input type="checkbox"/> Capacity Development</li> </ul>	<p>Two hours per day 12 Hours in a Week</p>
<p>Third Week</p>	<p><b>III. ICT FOR WOMEN'S ENTREPRENEURSHIP</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> ICT as a supporting platform for entrepreneurship</li> <li><input type="checkbox"/> ICT-based enterprises</li> </ul>	<p>Two hours per day 12 Hours in a Week</p>



**CDF/PROFILE/25  
EMPOWERING WOMEN GLOBALLY**





# STITCH FOR BUSINESS (SFB)

PROMOTING BUSINESSES TO RAISE EMPLOYABILITY

## Mission:

Skills development is essential for increasing the productivity and sustainability of enterprises and improving working conditions and the employability of workers.

### Background:

Skills development is essential for increasing the productivity and sustainability of enterprises and improving working conditions and the employability of workers. 1 In order to secure that first job as well as navigate in the labour market, young women and men need the technical skills to perform specific tasks as well as core work skills: learning to learn, communication, problem solving and teamwork.

Development of core skills, awareness of workers' rights and an understanding of entrepreneurship are the building blocks for lifelong learning and capability to adapt to change.

## Project Introduction:

The organization Community Development Foundation (CDF) promotes the idea of vocational training, and provides further alternative options for disadvantaged Pakistani youth in rural & urban areas. CDF plans to offer various certified courses that teach trainees (mostly girls) the technical as well as small business,

enterprise development skills that adds in their empowerment. With this unique ideology, CDF is going to target 1000 urban/Rural youth in project "STITCH FOR



**BUSINESS**” over the period of two years.

**CDF/PROFILE/25  
EMPOWERING WOMEN GLOBALLY**



## Training Details:

The training was a 6 months course on **stitching, and dress designing services**, provided by a collaboration between CDF and SLEEKA SEWING MACHINES (well-known brand and having great impact in the development of women businesses in Pakistan). Making youth in action this training is up to three hours per day, 6 days per week under the latest training methodology and professional trainers. Keeping in view the certification, TEVTA approved curriculum have been observed in overall training period.

Trainees:

Girls & woman aged 15 to 35, have at least 5 years education, must be residents of nearby area and passionate for learning can apply for the program. At baseline CDF capture the

average participant of 20 years old.

program is entirely free of cost No fee charges will apply on participants. Strength will based

on 10-20 participant per class. They attend 6 months training program of stitching as well as small business education. Selected participant complete the program and get certificate. Business concealing for business loan.



**OTHER  
GLOBAL  
INITIATIVES  
IN  
PARTNERSHIP  
S**





# 16-DAYS OF ACTIVISM FOR DEVELOPMENT CAMPAIGN-2021

## PURPOSE & BACKGROUND OF CAMPAIGN

Purpose of 16 days of activism for development campaign, improvement of the household food security refers to the expanding availability and accessibility of nutritional food on sustainable basis. In this regard 16 DAYS OF ACTIVISM FOR DEVELOPMENT campaign is going to involve all relevant platforms which already indicated that women in rural areas are playing a crucial role in improving their household food security, as they contribute to food production, enhance dietary quality and consumption diversity. Therefore, based on the findings in this campaign, the major implication is to enhance women presences to get motivated with awareness and support from local, national and international development platforms and policy maker institutions.

**CELEBRATING THE  
16 DAYS OF  
ACTIVISM**  
GLOBAL ACTIONABLE CAMPAIGN

UN 16 Days of Activism

**100+**  
PARTNERS

**130+**  
SPEAKERS

**65 Hour**  
ENGAGEMENT

**50+**  
ENRAD EVENTS

**60+**  
PARTICIPATING

**130+**  
SPEAKERS

**65+**  
VIRTUAL  
ENGAGEMENTS

PARALLEL  
GLOBAL  
EVENTS

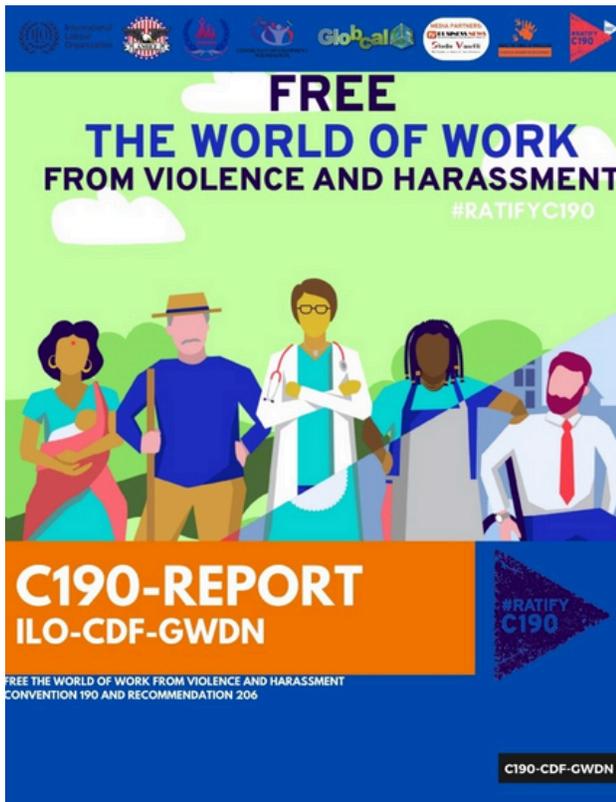
**50+**  
16 DAYS OF  
ACTIVITY AND  
ENGAGEMENT.

The infographic features a central world map in yellow on a dark blue background. The map is populated with small icons representing various activities and locations. At the top right, the UN logo and 'UN 16 Days of Activism' are displayed. On the right side, a vertical list of statistics is presented in white text. At the bottom, five circular icons are arranged horizontally, each followed by a statistic. The icons include a globe, a speaker, a computer monitor, a group of people, and a calendar.

## PURPOSE & BACKGROUND OF CAMPAIGN:

Purpose of 16 days of activism for development campaign, improvement of the household food security refers to the expanding availability and accessibility of nutritional food on sustainable basis. In this regard 16 DAYS OF ACTIVISM FOR DEVELOPMENT campaign is going to involve all relevant platforms which already indicated that women in rural areas are playing a crucial role in improving their household food security, as they contribute to food production, enhance dietary quality and consumption diversity. Therefore, based on the findings in this campaign, the major implication is to enhance women presences to get motivated with awareness and support from local, national and international development platforms and policy maker institutions.

Agriculture can be an important engine of growth and poverty reduction. But the sector is underperforming in many countries in part because women, who are often a crucial resource in agriculture and the rural economy, face constraints that reduce their productivity. It's estimated that women produce approximately 60-80% of food in the world and they represent 20% of the agricultural labor force in the region. Furthermore, they produce, process and prepare the majority



CDF - Foundation Under the banner of the UN 16 Days of Activism Against Gender-Based Violence, we are thrilled to announce the successful launch of the Train the Trainer Program, equipping passionate individuals to become certified Master Trainers under the CDF-GWDN Global Training Program. This milestone was marked by the unveiling of our groundbreaking “Train the Trainer Global Action Kit for Master Trainers”, a comprehensive manual designed to empower

trainers with the tools, strategies, and resources needed to drive global action against GBV. The program concluded with an inspiring certificate distribution ceremony, honoring the dedication and commitment of our Master Trainers as they embark on this critical mission to create safer, more equitable communities worldwide. Together, we are building a movement of changemakers! #16Days #TrainTheTrainer #EndGBV #GlobalAction



**Kicking Off 16 Days of Activism Against Gender-Based Violence!**

Tomorrow 25th November marks the opening ceremony of the 16 Days of Activism Against Gender-Based Violence! With participants from 60+ countries and over 400 individuals, institutions, and platforms united, we are amplifying our collective voice to end GBV.

Our pre-campaign activities have set the stage for impactful action:

- 1- Identifying Key Stakeholders to ensure inclusivity and intersectionality.
- 2- Train-the-Trainer Programs to empower leaders with tools to educate and advocate.
- 3- Grassroots Connections to bridge global initiatives with local communities for sustainable change.

Over the next 16 days, a dynamic lineup of virtual and hybrid events hosted by our partners and individuals will advance this mission through discussions, workshops, and advocacy campaigns.

Together, we're turning awareness into action and building a future free from violence. CDF-GWDN advancing and building a global movement to create safe, equitable spaces for all. Join us in taking a stand!

---

---

---



# **AGRI DIPLOMACY INITIATIVE**

<https://www.gwdn.us/agri-diplomacy-initiative.html>

**AGRIDIPLOMACY GLOBAL PANEL**  
PROMOTING INVISIBLE FARMERS FROM LOCAL TO GLOBAL  
ADDRESSING FINAL POLICY SESSION

**DR. SYED IFTIKHAR SHAH**  
HEAD OF FOOD AND AGRICULTURE SECTOR GWDN

**MR. HL VAN DER MERWE**  
SENIOR REPRESENTATIVE ON AGRIDIPLOMACY

**MS. SUSAN WAUSI YEGO**  
SENIOR AGRICULTURIST

Flags of Pakistan, South Africa, and Kenya are shown below the respective speakers.

## MAJOR OBJECTIVES OF CAMPAIGN:

- Raise awareness to involve more WOMEN IN AGRICULTURE which can play a better role at the local, national, regional and international levels. Strengthen local work about to understand the IMPORTANCE OF FOOD AND NUTRITION by women and TRAINED THEM TO REMOVE MALNUTRITION from families as well as from communities. Establish a clear link between local and international work to ensure FOOD SECURITY TO END GENDER-DISCRIMINATION in market place against women. Provide a forum in which organizers can develop and
- 
- share NEW AND EFFECTIVE STRATEGIES.
- Demonstrate the role of women

**AGRIDIPLOMACY GLOBAL FARMING GROUP**  
VIA ZOOM PLATFORM **31st Jan 2022**

**FINAL POLICY SESSION**

**IN THE IMPACT OF 16-DAYS OF ACTIVISM FOR DEVELOPMENT**

Logos for AGRI DIPLOMACY, AMHERST, COMMUNITY DEVELOPMENT FOUNDATION, and GWDN are visible at the top. A SDG 12 icon (Responsible Consumption and Production) is on the right. The background features a woman in a field.

**CDF/PROFILE/25**  
**EMPOWERING WOMEN GLOBALLY**

- around the world during and post covid services organized and headed ~~BY~~  
~~WOMEN TO LOWER GENDER-BASED VIOLENCE AGAINST WOMEN~~. Create tools  
□ to ~~PRESSURE GOVERNMENTS TO IMPLEMENT COMMITMENTS~~ to increase the  
women involvement in Agriculture, Food Security and Nutrition to ~~ELIMINATE~~  
~~POVERTY AND GENDER-BASED VIOLENCE AGAINST WOMEN~~
- \_\_\_\_\_



# SECTORIAL

# PARTNERSHIPS GLOBALLY

<https://www.gwdn.us/sectorial-partnership.html>

## Vision

Communicating, Inspiring and uplifting to everyone involved in this effort

## Mission

To create a thriving grassroots community through development of jobs, education, food, health and cultural pride.

## SERVICES UNDER THE CONSORTIUM CONSORTIUM SERVICES





# FELLOWS AND VOLUNTEERS PROGRAM

We Designed Our Strategy to Respond To All Women by Addressing Their Needs and Trends to Deliver Long-Term Success through Youth with the Collaboration of Academia

## Vision

Give back to community through youth engagement

## Mission

The VIP aims to advance the development work of non-profit, local government and CSR initiatives by providing opportunities to eligible students to engage in consulting work to acquire international professional experience in the

development field under 10 defined development sectors of the network. To improve the possibilities of CDF to successfully address gender aspects with the partners

## Objectives

2. To contribute to the empowerment of women, students and graduates
3. To support women for finding entry points for future employment
4. Work for the betterment of the community by capacity building
5. Highlights IWDC-2021-2030 initiative in academia



---



SCHOOL OF RURAL  
WOMENPRENEURSHIP

---

# SCHOOL OF RURAL

## ENTREPRENEURSHIP

We offer creative rural business solutions, leading to long-lasting and memorable local brands. Our professional team has worked with local and international projects by delivering the finest quality and results.

## INTRODUCTION

- Economic changes, significant rises in agricultural productivity, globalization and exposure to world markets have affected the social and economic infrastructure across the globe.
- Farming, especially farming in marginal areas, is barely viable; farms have consolidated; farm workers have left for better jobs in the cities leaving behind their female partners.
- One solution that has been offered for this social problem is that the women develop their entrepreneurial skills and establish businesses which can augment their farm income and allow them to continue to live on the land.
- Women farmers becoming entrepreneurial which is the major focus of this school initiative.
- Farmers need to compete effectively and efficiently by utilizing commercial strategies
- To ensure business survival. However, farmers have to enhance existing business

skills and develop new business strategies in order to be competitive in this changing market place.

## VISION

Promoting rural business models which allow the business to create value and remain financially viable

## MISSION

Highlighting rural women's role in farming, sustaining and improving the economic prosperity and quality of life in rural areas

## OBJECTIVES

- Empowering rural women by supporting them to develop entrepreneurship skills and develop businesses has been recognize as an important approach in rural areas.
- Entrepreneurship seen to be conducive to economic growth and the creation of employment. (school of Rural Entrepreneurship.
- Women remain the main labour force and begin to play a dominant role in agricultural production.

- Focused on providing equal opportunities for skills empowerment, training and



development.



# GLOBALLY CONNECTING WOMEN OF BELIEVERS

<https://www.gwdn.us/globally-connecting-women-of-believers.html>

Over 70 countries' Women Leaders had success to share with the world to inspire new thinking and transformative solutions to the world's most pressing challenges. We are building upon this momentum of innovation and partnership to motivate leaders and to help forge the next generation of problem-solvers our world requires. VISION Showing to the world women's voice of power, trust and dignity of their journeys

## MISSION

By broadcasting about women's contributions we will expand our impact and sustain our services for generations to come

## STRATEGIES FOR GROWTH

- 1.Improving visibility for women's work
- 2.Diversifying but equal content formats
- 3.Elevating women's in new regions
- 4.Tailoring broadcast delivery methods
- 5.A cloud-based future

## HCL PROGRAM PATTERN

CDF-GWDN MEDIA AND COMMUNICATION TEAM AND MEDIA EXPERTS Holding brainstorming sessions, Interviews, Vlogs and onsite live broadcasts with women leaders to discuss their strengths, opportunities and future plans as country leaders. Broadcast these Leadership practices to attract Audiences With the Moderating Role and Successful journey of every women leader.



WHY DO WE NEED THIS PROGRAM?

**Empowering women through sharing each other struggles, contributions and success stories through Radio, TV and other Social Media**

1. Giving them recognition and introducing their skills at the global level.
2. Connecting these skills with fruitful opportunities to enhance economic development
3. Raising their cultures

4. Exploring countries' available resources
5. Identifying specific needs and requirements



# RECORD IMPACT

**PROMOTING WOMEN'S SERVICES FOR  
ECONOMIC  
EMPOWERMENT INITIATIVE**

<https://www.gwdn.us/record-impact.html>

RECORD IMPACT INITIATIVE IS AN INITIATIVE OF CDF-GWDN-IIWDC 2030

## **BRIEF ABOUT THE INITIATIVE:**



Record impact initiative is an idea of CDF-GWDN for all member countries, which are participating in our all initiatives.

- 16-days of activism for development
- Agridiplomacy
- IIWDC 2021-2030

Through this initiative, we are collecting pieces of successful interventions done by women from local to global. We convert

these success stories in an impactful series of highlighting women's work which was not promoted by their own self due to lack of resources.

INITIATIVE

VISION -MISSION



**CDF/PROFILE/25**  
**EMPOWERING WOMEN GLOBALLY**

- The Initiative makes sure research is effectively communicated and shared with a wide range of global audiences.  
Inspire collaborations among business leaders, community members, and a wide
- range of organizations

**VALUE PROPOSITION:**

**IMPACT INITIATIVES TO PROMOTE WOMEN'S ECONOMIC OPPORTUNITIES.**

1. Quick impact initiatives
2. Economic opportunities
3. Strong rural infrastructure
4. Violence against Women

**OBJECTIVES**

- Capacity building programs of women entrepreneurs across the globe
- Enterprise Development/Access to Market
- Ensure to enhance IT/ICT and High Tech Skills among these entrepreneurs



# Membership Drive Initiative

<https://www.gwdn.us/gwdn-global-membership-drive.html>

## Vision

Capturing, measuring and mentoring efforts of women to promote their business ventures for economic development through high-quality data

## Mission

To succeed and advance economically and the power to make an act on economic decisions for more efficiency an productivity for violence-free trade and marketing

## CONCEPT BEHIND MEMBERSHIP DRIVE



The concepts presented here are meant to help practitioners, researchers and donors design effective, measurable interventions to advance women economically.

# STAGES OF MEMBERSHIP



## ENGAGEMENT

### BECOME A MEMBER

Keeping people engaged, involved, and giving them a reason to continue being paying members



## RETENTION

### BECOME A LEADER

Taking steps to hold on to your members and avoid cancellations

Understanding the reasons why people leave your membership site, and putting strategies in place to minimize the number of people slipping out through the back door



## REACTIVATION

### BECOME A CONTRIBUTOR

Reengaging Leaders to contribute

bringing all the Members to complete their Lifecycle full of passion and commitments for a measurable growth circle.





# SDGs Academy Lahore



**LEAVE NO ONE BEHIND**





## DISTRICTS' IMPLEMENTING MODEL OF SDGs ACADEMY



## INTERNATIONAL GIRLS IN ICT DAY

Women play a key role in reducing poverty and promoting social and economic development - for themselves, their families and their countries. ICT is an essential tool for the social and economic development of women and girls: technology can be used to provide education as well as jobs, literacy and life skills training. BDT promotes the use of ICTs to accelerate progress towards gender equality and women's empowerment. International Girls in ICT Day is an annual celebration and global campaign to empower and encourage girls and young women to take up studies and careers in ICTs. It is celebrated every fourth Thursday in April. CDF, s participated in International Telecommunication Union (ITU) for ICT FOR GIRLS with 15 business IT & technologies companies to meet the target of 3000 young girls with ICTs education as business starter ups and Proudly announced Pakistan on INTERNATIONAL ICT FOR GIRLS DAY under the theme of "TECHNOLOGY ENGINEERING WOMEN ENTREPRENEURS" with the support of dynamic national and international partners UNAPCICT, ITU, INTERNATIONAL ICT DAY FOR GIRLS CIT, LCWU, CWE, CDF, LSM, AMCO TECHNOLOGIES, ONSTAK, ONTRAK,

SUPERIOR UNIVERSITY, CMACED, PUNJAB UNIVERSITY, PUNJAB INFORMATION TECHNOLOGY BOARD, PLAN-9, E-ROZGAR, which are belonging from prestigious backgrounds of Information and communication technologies. Welcome on board to all with powerful collaborations in future for Women Economic Empowerment through ICTs.

## **CDF'S MAJOR OUTCOMES:**

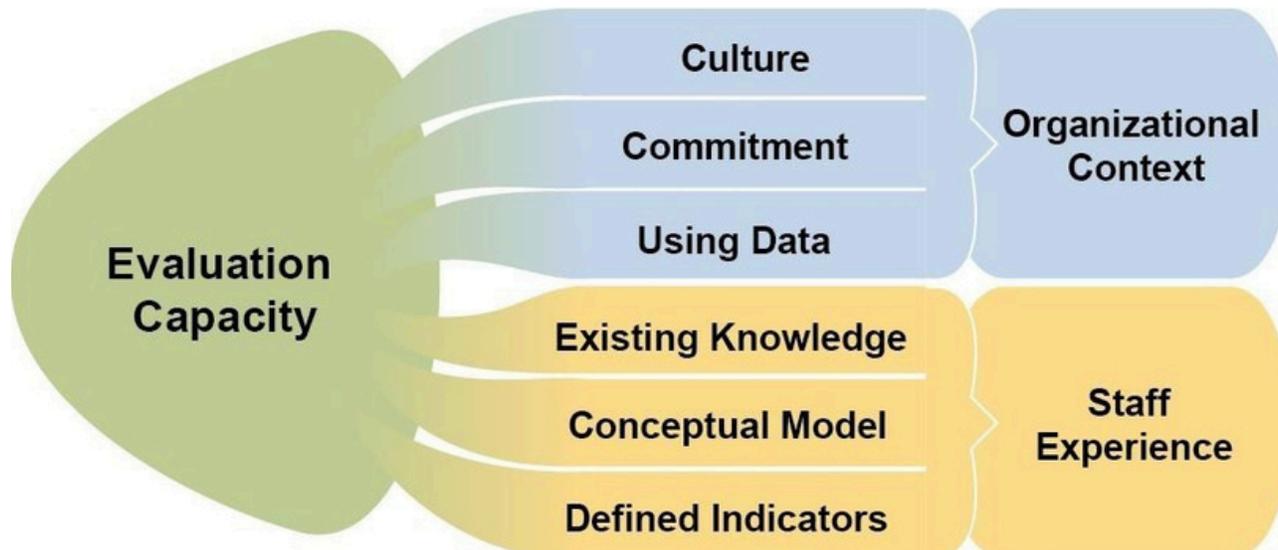
- Since 2009 worked on organizational structure to become a key players in WED across the globe.
- Initiated 10 ACTIVE SECTORS Addressing Women Economic Development/Empowerment.
- Standing as co-founder organization Globally as recognized WED global platform named GLOBAL WOMEN'S DEVELOPMENT NETWORK GWDN
- Lead organization from Pakistan to be a trend setter with 50+ countries for INTERNATIONAL WOMEN'S DAY CONFERENCE INITIATIVE IWDC- 2021-2030
- CDF alone has secured 50 active partner's institutions and platforms which have become our "Smooth Business Partners" through "CDF's Business Channel Initiated Global Campaign Activism for Development for Food and Nutrition, Smart Agriculture, Zero Hunger Initiated Global Hierarchy for Global Women Leaders under various opportunities to serve humanity.
- Women's Economic Development Initiative Punjab WEDIP There are fifteen (15) active partners from all spheres of life on this mega virtual platform in (Covid-19)
- 36 districts of Province Punjab on board as execution partners from grass root level for Women Economic Empowerment.
- 25 Government and Private Institutions Corporate Organizations and universities become active partners for:

1. Global Women's Development Network (GWDN)
2. International Women's Day Conference 2021-2030 (IWDC)
3. Women Economic Development Initiative Punjab (WEDIP)
4. SDGs Academy Punjab (SDGAP)
5. School of Rural Womenpreneurship (SRWP)

6. Kisan Ki Beti (KKB)
7. Women ICT Frontier Initiative (WIFI)
8. ICTs for Girls
9. ICTs Business Incubation Centers
10. Stitch for Business (SFB)
11. E-Commerce Online-Shop

- 1500 beneficiaries sensitized on women's economic empowerment program
- 5000 girls/women gained Technical Leadership and Aware with ICTs Education on international initiatives, informational and communication technology ICTs, literacy awareness, and vocational skills
- 1000 women participated in Public Forums to Influence Policies
- 200 women trained who were appointed as independent or Elected into Leadership Positions
- 1000 young girls get Technical and Vocational Education under stitch for business project

## Organization Evaluation:



CDF was evaluated with representatives from the different institutions and companies (Financial /Non-financial) reflecting on achievements of the several years (i.e. 2016-2019). The organization's successes, challenges and lessons learned were identified through various approaches of evaluations. Among the main successes are the establishment of the WIFI, ICT for Girls, Stitch for Business and Solar Bibi that are fundamental structures for sustainability. The self-empowerment and income generation were the most common successes expressed by the majority of women who felt CDF's

services provided them with enough self-confidence and skills to advance in life and be proud of being women. Among the challenges that were shared were the difficulty to engage men in activities related to women as equality.

## **OUR INTERNATIONAL AND NATIONAL PARTNERS:**



CDF is a fast-growing women’s empowerment organization and welcomes all partners to become our smooth Business Partners through CDF’s Business Channel, which is purely based on win-win situation for both sides for grassroots women entrepreneurs. We appreciate and admire all productive and market-orientated initiatives owned by CDF. There is special note of thanks for your collaboration and participation.



# GLOBAL WOMEN DEVELOPMENT NETWORK (GWDN) GHANA

*Celebrates*

## UN INTERNATIONAL RURAL WOMEN'S DAY

Theme:

Celebrating Rural Women  
Cultivating Good Food for All.